



Cancer

Nutrition and supplementation for those with family or personal histories of cancer

Cancer is now reaching epidemic proportions in the US. New statistics show that more than one in three Americans will get cancer. More than 3 million Americans are being treated for cancer. 1.3 million Americans are newly diagnosed each year. The numbers are even higher for lung and advanced breast cancer, as well as in cancers of the pancreas, liver, bones, ovaries, and colon.

Research shows, however, that conventional therapies fail over 50% of the time, even though new drugs and technologies are being specialized and honed to target and kill the cancers. Clearly, chasing each of the more than 200 different diseases now classified as cancer with a drug for different needs and complexities is futile. Still, the best research shows that if we spent more time on cancer prevention rather than treatment, the number of cancer deaths in the US would drop by nearly a third each year. That translates into 100,000 fewer cancer patients each year, as well as 60,000 prevented cancer deaths by the year 2015.

Supplement Recommendations:

CLEANSE:

- **Genesis PURE Noni** – Noni has a high mineral content which means it can be used as a body builder and pH balancer, and it may also help to control infections and boost immunity. It has over 140 powerful vitamins, minerals, and other nutrients that give the body a natural energized feeling, and takes your immune system to another level. The Noni fruit has shown in clinical studies to possess antiviral, antibacterial, anti-fungal, anti-tumor, antihistamine, and anti-inflammatory properties. It is also a powerful digestive bitter. It is accepted that one of Noni's major benefits is its relief of most types of pain. It helps to balance serotonin levels in the brain as well, which may improve mood and sleep. Noni is also known to pull sugar from the blood and help to balance internal blood sugar levels. **For best results: Take two ounces of Genesis PURE Noni first thing in the morning on an empty stomach. Be sure to take Genesis PURE Noni one hour away from any prescription medications.**
- **Liquid Cleanse™** – This cleanse will help to clean your entire body and purify all major organs, and will also facilitate **2 to 3 fully formed bowel movements a day.** This will allow the avenues of toxic release to flow regularly, preventing toxic build up. One of the goals of this health program is to open all 7 Channels of Elimination: intestines, lungs, skin, kidneys, liver, blood, and lymphatic system. This cleanse contains ingredients not found in other cleanses on the market, such as Wasabi, Uva Ursi leaf, Yellow Dock, and Burdock Root. **Read label and take as directed.**

BALANCE:

- **GoYin™** - This is a special blend of 20 warm and cool superfruits, herbs, and other fruits which each have their own special benefits. In combination, this formula can induce a systemic whole-body balance which translates into optimal physical and mental function. Clinical studies have even shown significant reductions in tension, depression, fatigue, and confusion as well as an increase in vigor. **For best results: Take one to two ounces twice per day, preferably one hour away from meals or medications**



BUILD:

- **Genesis PURE Mangosteen** - Mangosteen is a fruit that has shown in clinical studies to support the healthy prostaglandin and histamine levels in the body, thereby assisting in the control of inflammation. It was been used for centuries in Southeast Asia and India, and has been studied for many years by universities and world-renowned scientists around the world, working to unlock all of the secrets of the mangosteen fruit. The main compound which makes this fruit so wonderful is called a Xanthone. Xanthones are extremely powerful antioxidants that are found naturally in nature, 20% of which occur ONLY in the mangosteen fruit. **Suggested Serving: Take two ounces per day on an empty stomach. You may take more as needed.**
- **Genesis PURE Nutrition**— An all around easy to digest, absorb and assimilate liquid vitamin and mineral drink complete with an amino acid blend, sea vegetable blend, and anti-oxidant blend. Proper nutrients, minerals and vitamins are essential to build and strengthen all of our body's internal organs, cells, and tissues. **Take 1 oz with breakfast and 1 oz with lunch.**
- **Genesis PURE Calcium** – The first probiotic activated liquid calcium with an absorption rate that is 80% to 90% more bioavailable to the body than calcium in hardened tablet forms. Genesis PURE Calcium contains other vital nutrients needed for calcium digestion, absorption, and assimilation; such as Vitamins A, C, D, and E, and minerals such as magnesium, boron, selenium and zinc. Also included are vital greens such as Kale, Brussels sprouts, and Collard Greens which have been added to this blend because of their high amounts of natural calcium. Genesis PURE Calcium helps to promote healthy and strong skeletal, cardiovascular and nervous systems. **Serving suggestion: This is one of our more potent products, so feel free to start with half an ounce daily and gradually increase your intake to 1 full ounce twice a day as your body adapts to larger amounts.**
- **Genesis PURE Colloidal Silver** – Our Colloidal Silver contains 40 mcg of silver and is manufactured under the strictest and cleanest manufacturing and laboratory conditions available. It may be beneficial in fighting many types of fungus, bacteria, viruses, amoebas and more. Those with cancer may benefit especially from Colloidal Silver. **Read label and take as directed.**
- **Genesis PURE Goji** - Goji has been clinically proven to alleviate depression, increase low sex drive and fertility, discourage premature aging, fight fatigue, improve mental clarity, support healthy blood pressure levels, increase energy levels, improve sleep quality, and support balanced blood sugar. It possesses anti-inflammatory activity, and is a strong and very powerful antioxidant. The Lycium Barbarum's five major Polysaccharides are the most important compounds and are responsible for much of Goji's powerful beneficial effects. What makes this product rise above all others is the fact that **NOTHING** else is added to it. No water, no extra fruit juice and no added flavorings. **Take two to three ounces per day on an empty stomach. Mix Genesis PURE Goji with Genesis PURE Noni to create a "Super Tonic".**
- **Cell Water™** - Cell water effectively transports nutrients, enzymes, and proteins in the cells and also removes waste products and helps maintain proper communication between cells and empowers the body's natural healing processes. **Use as directed.**

Diet Recommendations:

- 12 Golden Rules
- Eliminate all forms of sugar – sugar has been shown to feed certain types of cancer

Disclaimer

The information provided by Genesis Pure is not medical advice and is not intended to take the place of the care provided by your Medical Doctor. This information is provided for educational purposes only and the intention is to help educate on diet improvements, lifestyle improvements and nutritional supplementation. Genesis PURE does not treat, diagnose, prescribe for, or cure any disease, disorder,



deformity or physical or mental condition. Because we are all so different, individual results may vary. Always consult your Doctor prior to starting any new health program.

