

## **Genesis PURE™ Relocates to Accommodate Company's Growth**

Consecutive record-breaking sales months require staff expansion and new headquarters

**American Fork, UT – August 19, 2010** –During the summer months when most direct sales companies experience lulls, Genesis PURE has experienced explosive growth both in their distributor base as well as within the walls of their office.

The recent internal promotions of Reggie Rappleye (CFO), Brittani Lambert (Vice President of Communications), and Jinhee Woo (Divisional VP of Korean Operations NA), as well as multiple additions to the corporate team have left the growing company literally bursting at the seams of their American Fork headquarters. To accommodate the larger staff and allow them to continue moving forward, Genesis PURE will relocate its corporate office to a beautiful new building in Draper, UT.

The centralized location will provide accessibility to Salt Lake City International Airport as well as lodging and dining options for the regular visits from their distributors from around the world. The windows throughout the new office will provide panoramic views of the beautiful mountains and valleys easily seen from the second floor where they will be operating. There is no doubt that the new location, which was previously outgrown by Microsoft, will be a beacon to those who are looking for that perfect balance between professionalism and a warm, inviting atmosphere as they begin their dream of owning their own home-based business.

For more information about Genesis PURE, visit [www.GenesisPURE.com](http://www.GenesisPURE.com).

### **About Genesis PURE**

Genesis PURE launched in October of 2009 and was created to offer the very best in nutrition and opportunity to the world. Genesis PURE is focused on revolutionizing the nutritional network marketing industry through their product philosophy of “Cleanse, Balance, and Build,” their lucrative Rewards Plan and experienced management team. PURE is more than a name at Genesis PURE. They maintain that what differentiates them is that they are built on PURE intentions, ingredients, loyalty, and quality.

### **Contact Information**

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